



San Diego Public Library  
Business Resources & Technology Link  
presents

# Make Your Invention a Reality

Workshop presented by

Matt Yubas,

Author of *Product Idea to Product Success* <http://www.mattyubas.com>

**FREE**

Wednesday, December 1, 2004

6:30 to 8:00 pm

Central Library, 2<sup>nd</sup> Floor Meeting Room

**Reservations:** (619) 238-6630, 3<sup>rd</sup> floor Social Science Desk,  
or [businesslink@sandiego.gov](mailto:businesslink@sandiego.gov)

The workshop will include:

- How to Avoid the Mistakes others have made
- How to Increase Success
- How to Determine Marketability
- How to Plan your Market Strategy

Central Library, 820 E Street, San Diego, CA 92101 (619) 238-6630

<http://www.sandiego.gov/public-library/services/businesstech.shtml>  
[businesslink@sandiego.gov](mailto:businesslink@sandiego.gov)

*This information will be made available in alternative formats upon request.*

